APRIL 2021 NEWSLETTER

SEASONS VETERINARY CLINIC

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TRIVIA CORNER

To be eligible, you must be a client and cannot have won within the previous 6 months.

> 1. What is the active ingredient in Nexgard?

2. How long does that active ingredient last in a dog's blood stream?

3. What part of a tick does it act on? And why does it not cause any harm to our dogs?

CONGRATULATIONS COOPER!



Lisa & Nick were the lucky winner of our Beat the Heat Pet Prize Giveaway!

Follow us on social media to hear about upcoming contests and promotions!

TICK PREVENTION: WHAT IS NEXGARD?

FROM DR. BRONWYN CHISHOLM

With the sudden arrival of beautiful spring weather, ticks are on the move again!

At Seasons, our most commonly used tick preventative is "Nexgard" because of its effectiveness against Ticks, and how incredibly safe it is. This month, I wanted to provide a brief overview of how it works: Nexgard's active ingredient is 'Afoxolaner', in the isoxazoline family. What is amazing about these kills the ticks almost compounds is how incredibly specific they are in what they target: An amazing feat of science to they localize their activity to sites in the nervous system of ticks that don't exist in a dog's body.

There are quite a few differences in the nervous sustem of a tick versus a mammal (no surprise there!) so these differences have been capitalized on to produce a product safe in dogs, but toxic to ticks. Nexgard comes as a chew, so after a dog consumes it, the Afoxolaner is absorbed by the pet and circulates in the blood stream for about 1 month, before breaking down. If a tick bites our dogs, they consume a small amount of the pet's blood, and the afoxolaner in the dog's blood immediately.

develop something that is toxic to one species, and simply a yummy treat to another!



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