



**Before
Cleaning:**

Look at that plaque and tartar!



FEBRUARY IS DENTAL HEALTH MONTH!

We're offering a 10% discount on dental procedures for the month of February 2021. By taking care of our pet's dental health, we protect their kidneys, heart and other internal organs from bacteria showering into the blood stream from dental disease. So when it comes to teeth, an ounce of prevention is worth a pound of cure!

- 10% off all dental procedures for the month of February 2021
- Book your complimentary dental exam now to receive a tailored treatment plan and estimate for your pet, and take advantage of the limited spaces available in February.

**Offer excludes medications and taxes*

So why is dental disease so important?

Dental disease is an insidious process. It begins out of sight, in the sulcus of the tooth – just above the gum line. What starts out as a soft plaque, quickly forms into a hard tartar, and then the disease is off to the races.

Because the disease begins out of sight, the symptoms can be very hard to notice in the early stages: mildly reddened gums, and in cats, a pink line on the edges of the gum, can be the only symptoms as the crowns of the teeth that we can see may still be pearly white. Once the disease begins to advance, we see the more characteristic yucky looking teeth, bad breath, enflamed gums and (sometimes) oral pain – oral pain is almost always there, it is often just hidden by our stoic furry friends.

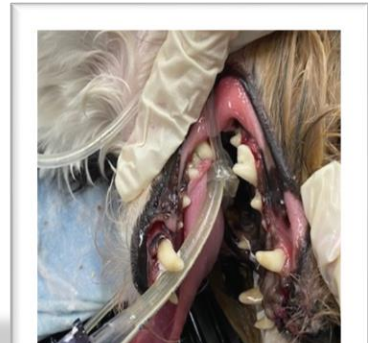
So what is the big deal?

Not to mention the oral pain caused, this disease results in a constant showering of bacteria into the pet's blood stream – just like in our own bodies when we have oral disease.

These bacteria can settle out of the blood onto the valves of the heart leading to heart disease, into the kidneys, or liver. Once an infection is set up in these organs, we often struggle to be able to get it under control, or cured.

So preventing disease from spreading from the mouth into the internal organs is of vital importance to the overall health and long life of our pets.

During a complimentary dental exam, Dr. Chisholm will assess your pet's oral health and make recommendations on how we can keep your pet healthy, pain free and living their longest, fullest life!



After Cleaning: Pearly white!

UPCOMING PROMOTIONS!

10% OFF ALL DOG AND CAT SPAYS AND NEUTERS FOR MARCH!

- March 1-31st, 2021
- 10% off Preanesthetic blood work and IV fluids that help stabilize blood pressure and assist with a smooth and comfortable recovery.
- 10% off the cost of the surgery, hospitalization, and anesthesia.
- 10% off optional ad-ons, such as a tattoo or microchip.

This applies if the procedure is booked for March, if spaces are already taken, or your pet is too young to be spayed or neutered in March, as long as you book the procedure during this month, we will honour the discount for the future.

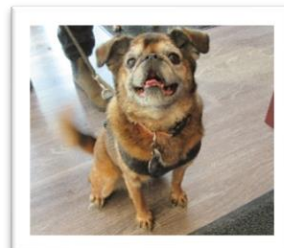
**Excludes medications, and cone to prevent licking. Cannot be combined with other offers. Discount only applies if booked during the month of March.*

TRIVIA CORNER

To be eligible, you must be a client and cannot have won within the previous 6 months.

1. How many teeth does a dog have?
2. Where does dental disease start?
3. What organs are at high risk of a secondary infection due to dental disease?

First person to call with the correct answers wins a prize.



January Winner!

Meimei's owners won a tasty treat for Montana's last month!

Congratulations and thanks for playing!