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September 2019 Newsletter





Fall Blood Work Promo!



Just as we are encouraged by our doctors to have our blood tested annually, our pets can benefit from the same preventative care. The earlier we find a problem, the more effectively we can manage it. Chronic kidney disease is a good example. It will show up on bloodwork before an animal is feeling sick and showing any symptoms, allowing us to manage the disease and keep the animal feeling well.

Another major benefit is establishing a baseline that shows what a pet's bloodwork looks like when they are healthy. A third benefit is the ability to track changes over time, and a concerning trend can catch disease earliest of all. A Complete Blood Count (CBC) looks at the number and properties of the white blood cells, red blood cells and platelets for signs of inflammation, infection and anemia. Our Comprehensive Chemistry panel looks at kidney values, liver values, blood sugar, and the basic electrolytes.

Since blood work is such an important tool in monitoring your pet's health, we strive to make it as accessible and stress free as possible. Our in-house bloodwork has results available in as quickly as 30 minutes. Between September 3rd and October 31st, our inhouse CBC and Comprehensive Chemistry panels are being offered for \$36.50 and \$47.50, respectively, a savings of 50%. There will be no exam fee for existing clients. A \$25 blood collection fee per pet will apply. Feel free to call or email us if you have any questions about blood work or if you would like to book your pet's blood test.







Dr. Chisholm scanning Axle's microchip

Microchips – A Fast and Effective way to Find Lost Pets

Did you know that pets that have microchips are 20 times more likely to be identified and returned home? With a success rate that high, it's no wonder more and more people are choosing to microchip their pets. Microchips are small devices that are implanted virtually painlessly between your pet's shoulder blades by a veterinarian. Each microchip has a unique tamper proof 15-digit number, which then is registered in a large database with your pet's name and your information. Change in address or phone number? Your information can be updated, only by you online, at any time! The microchip can be read anywhere by any scanning device, making it easier than ever to identify and return lost pets. Microchips are designed to last your pet's entire lifespan, unlike flimsy collars and tags that wear out with time. Call or email us if you would like more information about microchips or visit www.eidap.com.

How Well do you Know us?

The first person to call in with the answer to the following questions about our staff wins a gift card to iHOP! The second person to phone in wins a gift card to Jugo Juice!



- 1. Who was our most recent addition to our clinic team?
- 2. Does she have any pets, and if so, what is/are their name(s)?

August Newsletter Prize Winner

Congratulations to Cooper's owners on calling in and answering our August newsletter trivia questions! Enjoy your treats at iHOP!

